

OFFICIAL BOUTIQUE HOTEL
AWARDS GALA PRESS KIT
9th November 2017
FOR IMMEDIATE RELEASE



THE BOUTIQUE HOTEL AWARDS GALA DINNER 2017
WAS HELD ON THE EVENING OF THURSDAY 9th NOVEMBER 2017
AT THE MERCHANT TAYLORS' HALL, LONDON

Honouring the **WORLD'S FINEST BOUTIQUE HOTELS**
&
bringing together members of

THE MASTER KEY SOCIETY

THE WORLD'S BEST BOUTIQUE HOTELS ARE REVEALED

The winners of the **Boutique Hotel Awards 2017** were announced last night at the glittering Awards ceremony held at the **Merchant Taylors' Hall**, London. The ceremony brought together an array of boutique hotel owners, travel and lifestyle press and travel industry influencers from all four corners of the world, including representatives from **CNN Travel, Elite Traveler, The Telegraph, The Sunday Times, Boat International, Time Out and The Financial Times**.

This year's keynote speech was delivered by **Wladimir Klitschko**, two-time world heavyweight champion boxer and newly turned boutique hotelier. Other esteemed guest presenters and speakers included **Juliet Kinsman, founder of BOUTECO, the only independent authority for eco boutique hotels, Elisabeth Visoanska, founder of VISOANSKA PARIS and Paolo Macchiaroli, founder of My Private Villas**.

INFORMATION ON THE AWARDS

The Boutique Hotel Awards is the first and only international awards organisation exclusively dedicated to recognising unique excellence among boutique hotels. The Awards, now in its 7th year, honours the people behind these outstanding properties and bringing together members of **The Master Key Society**; where relationships are built exclusively among the Award Winners by facilitating hotel exchange visits between them.

AWARDS PROCESS

What makes a Boutique Hotel Award meaningful? Simply put, the hotels and private villas are actually *visited*. It is the only independent awards organisation in hospitality where each and every property is visited personally by an experienced hotel judge which specialises in each category and too where decisions on winners depend on true first-hand guest experience at the property.

The winners were selected from over 600 Nominees in over 80 countries. Each entrant was nominated by a member of the Awards Nomination Committee, comprised of 70 leading trailblazing travel experts

whose business it is to be in the know on the extraordinary boutique hotels. The Awards then coordinate hundreds of judge evaluation visits to each shortlisted nominee. The judges document all aspects of the guest experience covering five categories; dining and entertainment, design, facilities, location and most importantly staff service and overall emotional impact. These extensive hand-written evaluations are finally pored over by our Awards Panel who decide our regional and World's Best Award winners.

QUOTES FROM THE NIGHT

'It's difficult to be different' 'We need a team, we need allies with whom we share our experience and learn from each other. I'm proud to be part of this family'

- Wladimir Klitschko, Owner of 11 Mirrors, keynote speaker 2017

'We believe that luxury hospitality can be a force for good and that we can have a positive effect on the future.'

'It's not just about where we stay - it's about how those hotels make us feel and the people, the visionaries, the individuals behind those hotels their attention to detail and the passion that creates extraordinary experience honour and privilege to be heard with the heavy weights of our industry'

- Juliet Kinsman, Founder of BOUTECO

Presenting this years awards has been an absolute joy. Just to witness the warmth and camaraderie of the all these eccentric hotel owners who have come from all over the globe for this annual gathering is amazing.

- Christabel Milbanke, Travel Writer and Editor of The London Journalist

I'm humbled to accept this award and want to congratulate everyone in the room for their achievements. On behalf of all our team in South Africa, we're honoured to be here and are inspired to be different and unique as you all are.

- Paul Kinney, Owner of Akademie Street Boutique Hotel, World's Best Boutique Hotel 2017

The 2017 World's Best Category Winners are listed below.

WORLD'S BEST BOUTIQUE HOTEL

Akademie Street Boutique Hotel, South Africa

World's Best Beach or Coastal Hotel

World's Best City Hotel

World's Best Classic Hotel

World's Best Culinary Hotel

World's Most Inspired Design Hotel

World's Best Honeymoon Hideaway

World's Best New Hotel

World's Best Relaxation Retreat

World's Most Romantic Hotel

World's Most Sustainable Hotel

World's Best Wellness Spa

World's Best Private Villa

Qualia, Whitsundays, Australia

The Serras Hotel, Barcelona, Spain

The Chester Grosvenor, England

Vila Joya, Algarve, Portugal

Ca Maria Adele, Venice, Italy

Carpe Diem, Santorini, Greece

Kensho, Mykonos, Greece

Castello Di Guarene, Italy

Aenaon Villa, Greece

Cottars Safari Lodge, Nairobi, Kenya

Lefay Resort & Spa, Gargnano, Italy

Over Yonder Cay, The Bahamas AND

Coco Prive, Kuda Hithi Island, Maldives

FOR FULL INFORMATION, AWARDS CEREMONY PHOTOS AND PHOTOS OF THE WINNING PROPERTIES PLEASE SEE [THIS DOWNLOAD FOLDER](#).

The 2018 Boutique Hotel Awards are now open.
To nominate your favourite boutique hotels, find out about participating in the Awards, and read the reviews of all the winners go to:

<http://www.boutiquehotelawards.com/>



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